The Vinod Sahney Distinguished Lecture Series on Health Systems Innovation EGAN RESELVED

"A Health Care Experiment Called Massachusetts: Lessons for the Nation"

Andrew Dreyfus, President and CEO of Blue Cross Blue Shield of Massachusetts (BCBSMA)

September 23, 2019 at 5 PM in Raytheon Amphitheatre

Massachusetts has long been at the vanguard of health care in the U.S. – from the country's first public health department, to its landmark universal health coverage law and statewide cost control framework. What can the Massachusetts experience tell us about the nature of health system change, the potential for improvement, the challenges that remain and what it all means in the run up to 2020?



Andrew Dreyfus is President and Chief Executive Officer for Blue Cross Blue Shield of Massachusetts (BCBSMA), one of largest independent Blue Cross Blue Shield plans in the country. During his tenure, BCBSMA has consistently been recognized as one of the nation's best health plans for member satisfaction and quality. Mr. Dreyfus assumed the role of CEO in September 2010.

Mr. Dreyfus joined BCBSMA in 2005 as Executive Vice President, Health Care Services. During his tenure, BCBSMA created the Alternative Quality Contract, one of the largest commercial payment reform initiatives in the nation. Previously Mr. Dreyfus served as founding President of the Blue Cross Blue Shield of Massachusetts Foundation, where he developed the "Roadmap to Coverage," a multi-year initiative which led to the passage of the state's landmark 2006 Health Reform Law.

Prior to his appointment at Blue Cross, Mr. Dreyfus was Executive Vice President of the Massachusetts Hospital Association (MHA), and held a number of senior health and regulatory positions in Massachusetts state government.

Vinod K. Sahney PhD is Distinguished University Professor at Northeastern University. His healthcare industry experience includes over 30 years at Henry Ford Health System, MI and Blue Cross Blue Shield of MA as Senior Vice President and Chief Strategy Officer. He is founding member of Institute of Healthcare Improvement (IHI) and the Group Practice Improvement Network. He is founding member and past President of Society for Health Systems (SHS) focused on improving Health Care Operations. Dr. Sahney's professional recognition includes The Frank and Lillian Gilbreth award for life time contributions to the field of Industrial and Systems Engineering. He is an elected member of National Academy of Engineering and The National Academy of Medicine.



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